



ABN 79 008 555 388

MISSION

To provide the highest quality products and professional services so that clients, staff and shareholders will recognise Maxwells Services as a leader in innovative and rewarding training and development for the benefit of our clients

VISION

To be an inspiring highly successful business, that benefits clients, staff, shareholders and the community through a focus on excellence.

VALUES

Maxwells Services:

- ✚ Aims to be highly client focused, with access and equity a high priority
- ✚ Takes pride in getting to know what clients need and servicing their needs
- ✚ Encourages empowerment of staff and clients
- ✚ Encourages an environment of doing one's personal best
- ✚ Strives to be dynamic and energetic in how we approach our service
- ✚ Recognises the high value of our staff and clients
- ✚ Keeps a strong focus on strong financial planning and actions
- ✚ Encourages feedback from staff and clients with the aim to improve our performance
- ✚ Is committed to the continuous development and improvement of the business
- ✚ Is focused on being a business based on solid foundations with steady growth.